

# Privacy policy

We take the protection of your privacy and the personal data you provide to us very seriously. In the following, we therefore inform you about the type, scope and purposes of the collection, processing and use of your personal data on our website. Permacol reserves the right to change this privacy policy at any time if the legal situation or the type of data processing changes.

## Responsible body

Responsible for the processing of your personal data our company data protection is:

Permacol BV

Fahrenheitstraat 26, 6716 BR Ede

<https://www.permacol.nl> .

Phone: +31(0)318 640740

company data protection officer:

[adhesives@permacol.nl](mailto:adhesives@permacol.nl)

Phone: +31(0)318 640740

Data collection on this website

## Personal data that we process

Permacol processes your personal data because you use our services and/or because you provide it to us yourself. Below you will find an overview of the personal data we process:

- First and last name
- Gender
- Address details
- Telephone numbers
- E-mail addresses
- Information about your activities on our website

## For what purpose and on what basis do we process personal data

Permacol processes your personal data for the following purposes:

- Creating you as a customer in our accounting package. And doing an administration.
- Sending newsletters for marketing purposes and more specifically to inform you about our services.
- To be able to call or e-mail you if this is necessary to carry out our services.
- To inform you about changes to our services and products.

## Automated decision-making

Permacol does not make decisions based on automated processing on matters that can have (significant) consequences for people.

## How long we store personal data

Permacol BV does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the retention period for personal data for a period of seven years after the end of the financial year in which the agreement with you has been fully executed. The period of seven years corresponds to the period within which we are obliged to keep our records for the tax authorities. After this period, we will delete your personal data.

## Sharing personal data with third parties

Permacol BV only provides to third parties and only if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

## Cookies, or similar techniques, that we use

Permacol uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Permacol uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that track your surfing behaviour so that we can offer customized content and advertisements.

On your first visit to our website, we have already informed you about these cookies and asked permission to place them. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser.

## **View, modify or delete data**

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Permacol BV and you have the right to data portability. This means that you can submit a request to us to send the personal data we hold about you in a computer file to you or another organization mentioned by you.

You can send a request for inspection, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to [adhesives@permacol.nl](mailto:adhesives@permacol.nl). To ensure that the request for inspection has been made by you, we ask you to enclose a copy of your proof of identity with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. We will respond to your request as quickly as possible, but within four weeks.

Permacol BV would also like to point out that you have the option of submitting a complaint to the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

## **How we protect personal data**

Permacol BV takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us by telephone or via [adhesives@permacol.nl](mailto:adhesives@permacol.nl).

## **Can we change this statement?**

Permacol may change the privacy statement when necessary. This may be the case, for example, when we enter into new processing operations, but also when the legislation changes. We will ensure that the most current version can be found on our website.

Version: November 2022